

LUDWIG-MAXIMILIANS-UNIVERSITÄT MÜNCHEN

## **Class 4: Parties**

representatives

Dr. Michael C. Zeller

## Agenda for the day

- Opening notes
- German parties' demographics
- Party leaders
- Deep-dive: gender in far-right parties
- far-right parties' electoral performance discussion (lead-in to next week)
- Any questions, concerns, feedback for this class?



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# Opening notes



#### **Presentation groups** Remember: topic to me at least by Week 4 May June July **Presentations line-up Presenters** Method Date 15 May: Idil M., Zeynep P., Liesl W., Selin K., Chiara logistic regression W. Gabriel W., Lina M., Florian S., Julian B. discourse 22 May: analysis

NO CLASS MEETING 29 May:

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#### **Opening questions**



How is the 'average' party structured? What do members, representatives, leaders do?

What about far-right parties' members, representatives, and leaders might be significantly different from other parties'?



# German parties' demographics



Take the survey at https://forms.gle/gqu5hQXJMwgc1X6UA

• youngest/oldest average MPs? highest/lowest percentage of women and people with migration backgrounds?

#### Percentage of women MPs - hunch

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```
import { liveGoogleSheet } from "@jimjamslam/live-google-sheet";
115
    import { aq, op } from "@uwdata/arguero";
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117
    // UPDATE THE LINK FOR A NEW POLL
118
119
    surveyResults = liveGoogleSheet(
       "https://docs.google.com/spreadsheets/d/e/" +
120
         "2PACX-1vQu1_SNVBYH6TAZ0ZUBFpwmrjzRVsvGgJcL8Y_gN7ec7pIlf70c6SOhWdOz44R7SDzzAdL06cHU4jzt/" +
121
         "pub?gid=1194358505&single=true&output=csv",
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       10000, 1, 7); // adjust the last number to select all relevant columns
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    respondentCount = surveyResults.length;
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## Oldest/youngest MPs - hunch



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## Percentage of MPs with migration background - hun



#### Highest

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Lowest

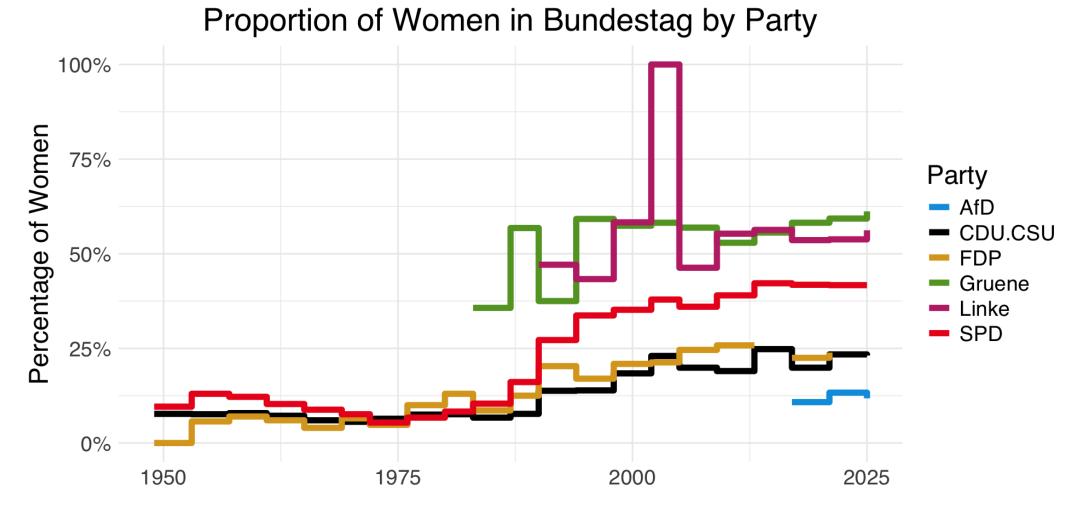


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# Now, let's see how those hunches measure up to the facts

#### Percentage of women MPs

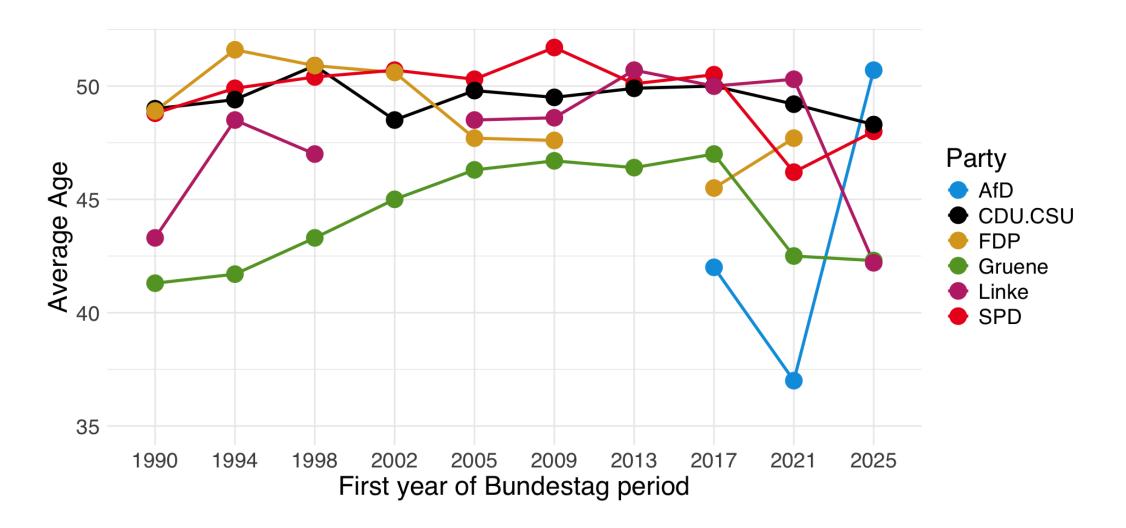


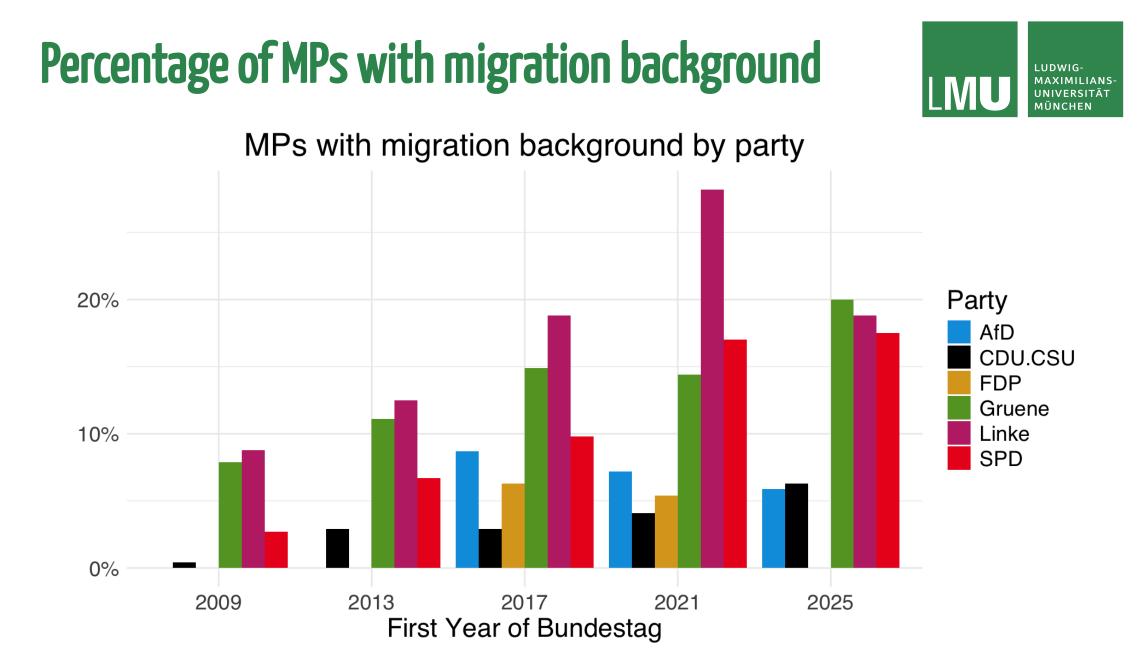


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## Oldest/youngest MPs







#### Refresher on party membership concepts



- party activists or members tend to hold more radical views than the average party voter
  - median voter theorem: parties should converge toward the centre to win elections, but...
  - activists/members: typically more committed and engaged; typically have stronger ideological
    - impact through party primaries and internal decision-making

#### Variation among far-right parties

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- Common traits
  - predominantly male activist/member bases
  - typically less (but not 'no') ethnic/racial diversity in membership and representation

#### Factionalism within far-right parties



- frequent divisions between national and regional/local level representatives
- open question of whether local representatives more radical or more pragmatic

# Party leaders

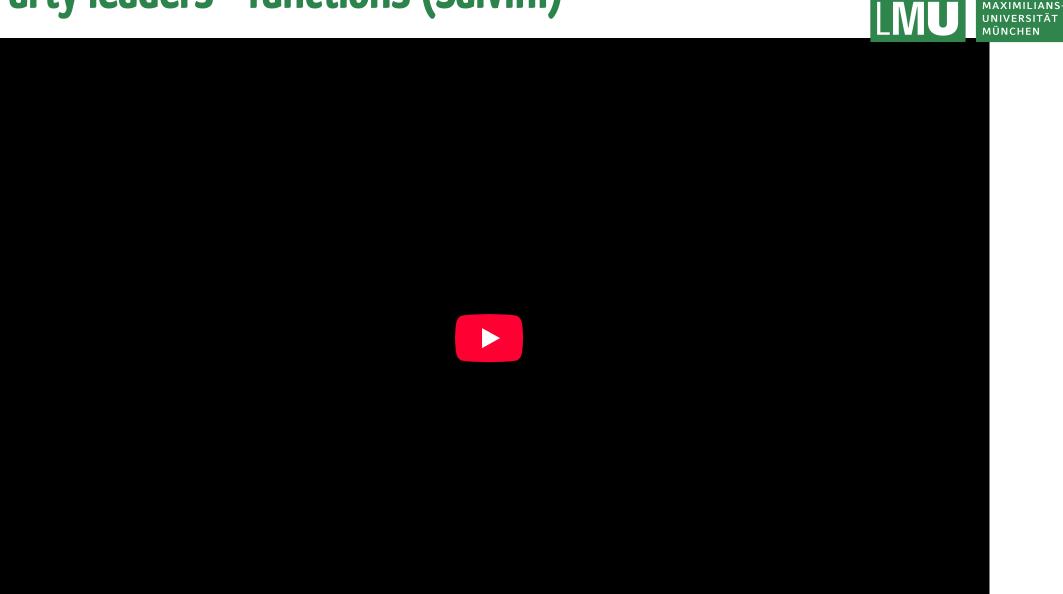


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- who 'typically' leads far-right parties
  - any trend change between historical and contemporary cases?
  - any difference from other parties in how these figures become party leaders?

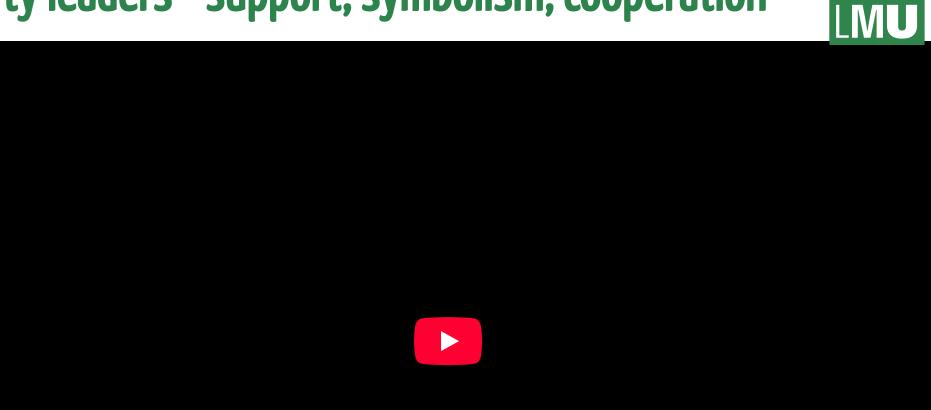


#### Party leaders - functions (Salvini)



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#### Party leaders - support, symbolism, cooperation



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## What (party) leaders do



- 'leading tasks' (cf. Earl 2007 on leadership in movements):
  - 1. articulating vision and ideology,
  - 2. engaging the political environment,
  - 3. framing the party and its issues,
  - 4. managing relations with other parties and non-party actors,
  - 5. making strategic decisions,
  - 6. organizing specific actions/campaigns,
  - 7. managing the internal life of the party,
  - 8. innovating and entrepreneurial activity, and
  - 9. providing social capital (relationships and networks)

#### When things go wrong...

 consequences of malfeasance or mismanagement? tacit or explicit complicity in wrongdoing?



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#### Party leaders - punitive

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Le Pen 2025 embezzlement conviction - 5-year ban on holding office



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#### Party leaders - prohibitive



Golden Dawn leader Nikos Michaloliakos arrested (Greece)



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# Deep-dive: gender in far-right par LMUS

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- Far-right party voters are predominantly male. Why? What do these parties offer women voters? Why not vote for the far right?
- Example of Marine Le Pen
- article: Weeks et al. (2022)
- replication: Guinaudeau and Jankowski (2024)
- reply: Weeks et al. (2024)



## Marine Le Pen (Front National/Rassemblement Nation

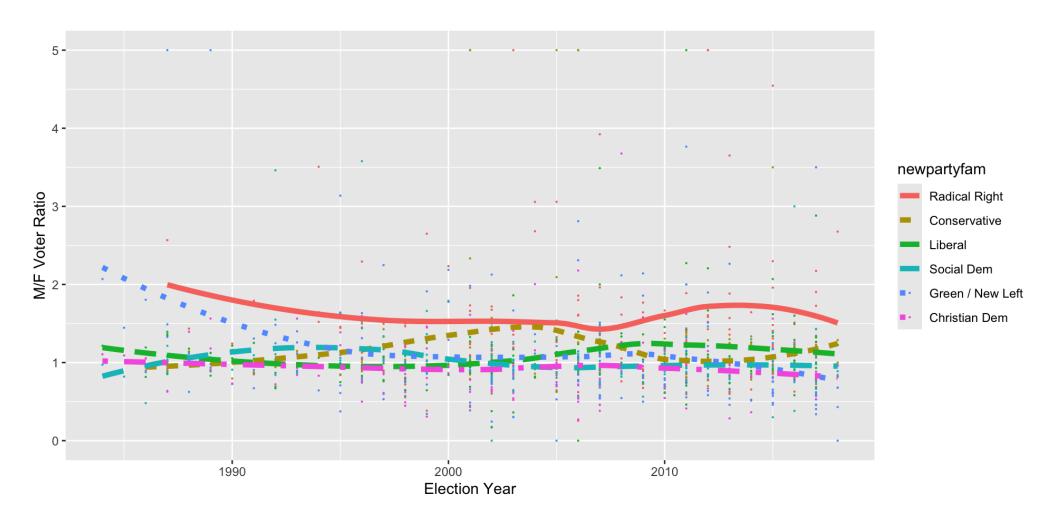


- took over party leadership from father (J.M. Le Pen) in 2011
  - FN history of under-performing with women voters
    - $\circ~$  'radical right gender gap'  $\rightarrow$  decreasing with Marine as leader



#### Radical right voters (Weeks et al. 2022)





do these patterns hold outside Europe? Outside 'the West'?

## Women far-right representatives (Weeks et al. 2022

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When Do Männerparteien Elect Women?



#### Women far-right representatives

- Women often occupy important positions in far-right parties, in terms of visibility or as leaders. Why/why not?
- Jobbik/Mi Hazank (HU): Dóra Dúró —
- Front National (FR): Marine Le Pen
- (NOR) Siv Jensen and Sylvi Listhaug
- AfD (DE): Frauke Petry, then Alice Weidel
- FdI (IT): Giorgia Meloni
- Do other parties act similarly (e.g., strategic use of candidate selection)?









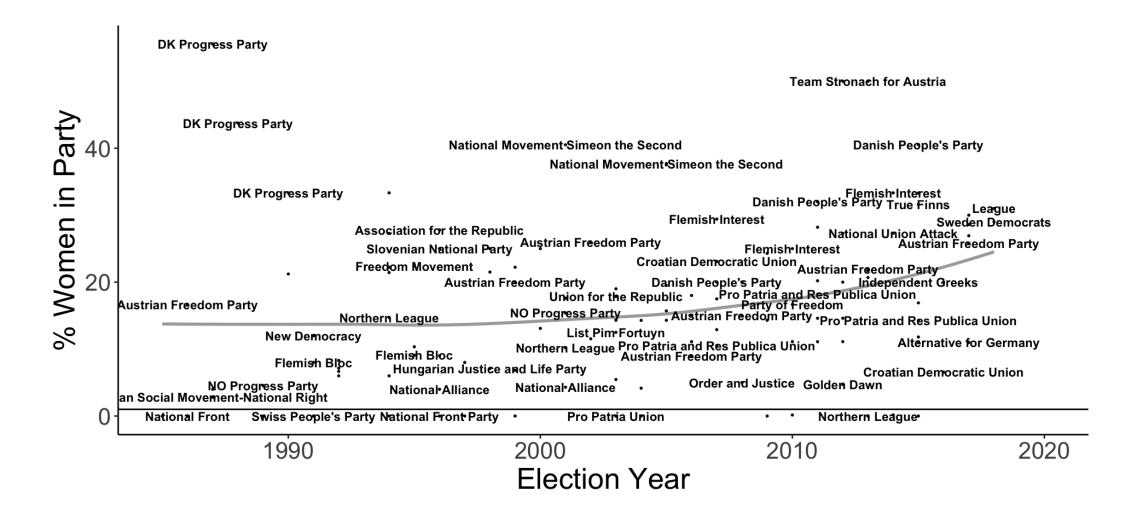
## Weeks et al. (2022)

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RQ: Under what conditions do we see an increase in RRP parties' women MPs? Given that RRP parties have traditionally held very conservative views on the role of women in society, what accounts for this increase in women's representation?

- Theory: strategic descriptive representation: "attract new voters without necessarily altering core issue positions" (p2)
- Data: European women MPs and voter support: 187 parties, 30 countries, 1985-2018
  - three sets of factors: party ideology, party organizational structures, and women's activism within the party
- Methods: Multilevel random intercept models (inferential stats); two typical, "on-the-line" studies: PVV in 2017 and SVP in 2015

#### Weeks et al. (2022) - only radical right



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## Weeks et al. (2022)



#### LOW M/F voter ratio

<i>Status quo</i> : Party does
well among men and
women, and at the polls.
No need to include more
women in party.

#### HIGH M/F voter ratio

*Strategic Exclusion (H1b)*: Party with a mendominated electorate that gains votes doubles down on exclusion of women in the party.

HIGH	<i>Status quo</i> : Party already	Strategic Inclusion (H1a):
electoral	attracts women voters,	Party with a men-
threat	so will not target women	dominated electorate that
	voters as a strategy to	loses votes elects women to
	improve vote share	appeal to untapped women
		voters.

#### Reading a regression table



Remember: regression is a tool for understanding a phenomenon as a linear function (generally)  $\rightarrow$  (y = mx + b)

#### Weeks et al. (2022)

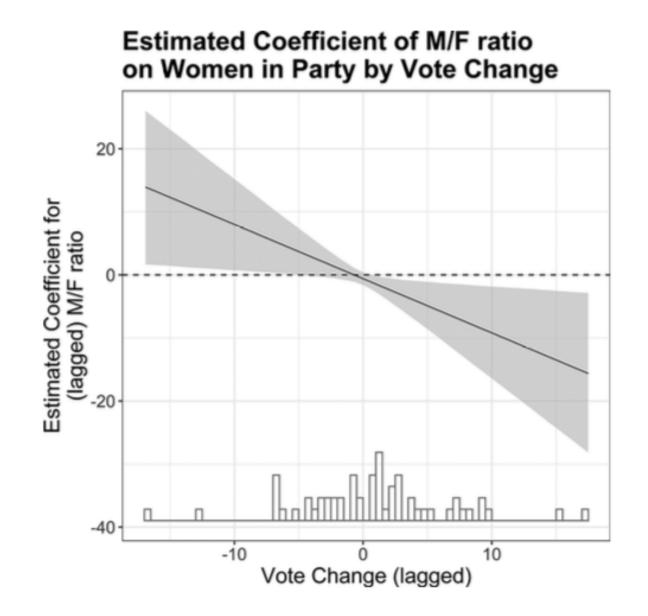


#### TABLE 1. Determinants of Women's Representation in Radical Right Populist Parties

	Model 1	Model 2	Model 3	Model 4	Model 5
M/F ratio <sub>(t-1)</sub>	-0.551	-0.551	-0.630	-0.727	-0.605
Vote change <sub>(t-1)</sub>	(0.486) -0.166 (0.178)	(0.478) 0.840 (0.538)	(0.432) 0.896 (0.492)	(0.432) 0.988 (0.508)	(0.431) 1.154* (0.506)
īme	(0.170)	(0.556)	0.479**	0.480**	0.151
Voman leader <sub>(t-1)</sub>			(0.149)	(0.149) -0.035 (3.785)	(0.177) 1.153 (3.504)
Cabinet party <sub>(t-1)</sub>				-3.980	-3.511
Women in Parliament <sub>(t-1)</sub>				(2.451)	(2.453) 0.461* (0.183)
District magnitude					-0.007
R electoral system					(0.037) 1.093 (4.287)
Quota law					6.561
Vestern Europe					(3.444) -2.215
$\textit{M}/\textit{F} ratio_{(t-1)}  imes \textit{Vote change}_{(t-1)}$		-0.663* (0.338)	-0.668* (0.308)	-0.760* (0.319)	-0.868** (0.317)
Constant	21.318*** (2.360)	20.684*** (2.271)	-941.659** (298.581)	-942.046** (299.696)	204.866 (353.765)
Random-effect party	0	1.144	0	0	0
Random-effect country Random-effect residual	65.97 50.33	57.154 47.999	56.16 39.29	49.58 38.64	23.91 39.01
/	58	58	58	58	58
og Likelihood	-210.194	-208.362	-203.640	-202.374	-197.883
AIC BIC	432.387 444.750	430.723 445.146	423.279 439.763	424.748 445.352	425.765 456.672
V countries	19	19	19	19	19
Vparties	22	22	22	22	22







## Replication and rebuttal (Guinaudeau and Jankowski N

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- findings of Weeks et al. (2022) driven by single outlier
  - Front Naitonal that elected 2 MPs in 2012 (one woman; variables as proportions)
- without outlier, cannot reject null hypothesis (too few observations)

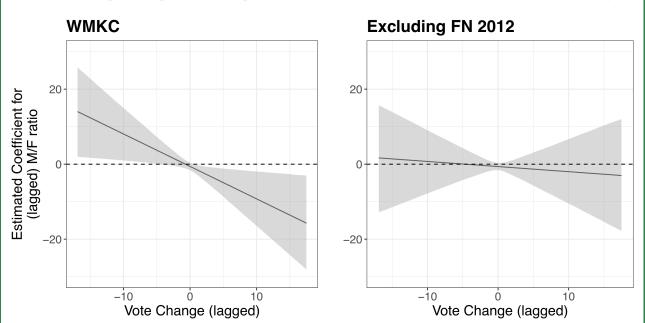


Figure 1: AME plots: Reproduction of plot by WMKC (left) and without Front National in 2012 (right)

## Reply (Weeks et al. 2024)



- Guinaudeau and Jankowski (2024) misunderstand treatment of outliers
- should not 'arbitrarily delete one influential case but not another'
  - "When all influential cases are removed, and not just the observation of FN in 2012, our key findings do not change."

Deleting correctly-coded higher influence observations makes the sample an inaccurate representation of the population, and thus can lead to improper inferences about a population, particularly in a small population like the data on radical right populist parties in Europe. far-right parties' electoral performance - discussion (lead-in to next week) under what conditions far-right candidates are more electable?



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# Any questions, concerns, feedback for this class?

Anonymous feedback here: https://forms.gle/pisUmtmWdE13zMD58

Alternatively, send me an email: m.zeller@lmu.de

#### References

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Earl, Jennifer. 2007. "Leaderless Movement The Case of Strategic Voting." *American Behavioral Scientist* 50 (10): 1327–49.

- Guinaudeau, Benjamin, and Michael Jankowski. 2024. "Do Radical-Right Parties Use Descriptive Representation Strategically? A Replication of Weeks Et Al. (2023)." *Institute for Replication - Discussion Paper Series*, no. 149.
- Weeks, Ana Catalano, Bonnie M Meguid, Miki Caul Kittilson, and Hilde Coffé. 2022. "When Do Männerparteien Elect Women? Radical Right Populist Parties and Strategic Descriptive Representation." *American Political Science Review*, 1–18. https://doi.org/10.1017/s0003055422000107.
- ———. 2024. "Response to "Do Radical-Right Parties Use Descriptive Representation Strategically? A Replication of Weeks Et Al. (2023)"." *Institute for Replication - Discussion Paper Series*, no. 150.